

# Miss Birmingham

An Official Scholarship Program of the  
Miss Alabama and Miss America Pageants

Dear Friend:

The 2012 Miss Birmingham Pageant will be held Sunday, November 6, 2011. As an official Scholarship Preliminary to the Miss Alabama and Miss America Pageants, we are seeking contributions from the businesses, merchants and corporations of our Metro Area community to make this year's pageant a success for the young girls and women who compete for both scholarships and prizes.

Scholarships are a vital part of the Miss Alabama pageant experience and the proceeds from your advertisement will be used to provide the winner of the Miss Birmingham Pageant with funds to further her education as she goes on to represent our city in the 2012 Miss Alabama Pageant and compete for the title of Miss Alabama.

The Miss Birmingham Pageant welcomes gift certificates as well as monetary donations for scholarships. The following is a list of our Program Book advertising rates and gift information.

Type of Ad or Gift	Price
Full Page	\$125
½ Page	\$75
¼ Page	\$50
Gift*	Gift Certificate

\*All Gift Certificate Contributors will be listed in the Program Book.

All Ads and Fees are to be received via mail or e-mail **print ready no later than October 23<sup>rd</sup>**. Please fill out the attached form and send it with your print ready ad and payment; OR give form and payment to Contestant who will mail to:

**Mailing Address:**

**Miss Birmingham Pageant – Ad Sales**  
513 Saint Lauren Way  
Birmingham, AL 35242

**E-mail to:**

**[missbham@hotmail.com](mailto:missbham@hotmail.com)**

**Deadline for receipt of all Ads and Fees is October 23<sup>rd</sup>, 2011**  
**Please make checks payable to Miss Birmingham**

**All photos must be in JPEG Format and must be e-mailed to [missbham@hotmail.com](mailto:missbham@hotmail.com) or mailed on a CD to the address above. Ads will be accepted in Microsoft Office formats via e-mail or via mail on CD.**

Thank you again for your support and generosity that makes the *Miss Birmingham Pageant* a success!

Best Regards,

*Victoria Seale*

Victoria Seale  
Miss Birmingham Pageant Director

# Miss Birmingham

513 Saint Lauren Way

Birmingham, AL 35242

## ALL PROCEEDS BENEFIT THE MISS BIRMINGHAM SCHOLARSHIP FUND

NAME / BUSINESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTESTANT: \_\_\_\_\_ DATE: \_\_\_\_\_

AMOUNT: \$ \_\_\_\_\_ CHOOSE:  AD or  DONATION

### CHOOSE SIZE OF AD:

FULL PAGE – \$125

HALF PAGE – \$75

QUARTER PAGE – \$50

GIFT CERTIFICATE

### INSTRUCTIONS FOR AD FORM SUBMISSION:

1. Complete form.
2. Detach and retain *Receipt of Payment* for your records.
3. Design your ad as you wish it to appear in the Program Book.
4. Pictures may be in color or black and white.
5. Do not write on back of photos with ink.
6. All photos must be in JPEG Format and must be e-mailed to [missbham@hotmail.com](mailto:missbham@hotmail.com) or mailed on a CD to the address above.
7. Ads will be accepted in Microsoft Office formats: Art graphics can be the size desired but limited by size of ad purchased and should be sent via e-mail to [missbham@hotmail.com](mailto:missbham@hotmail.com) or mail on CD to the address above.
8. No more than 2 personal photos per ad. Full & Half page ads can have 2 photos with sizes adjusted to fit.
9. One form required for each ad sold.
10. Make checks payable to *Miss Birmingham*

### **NOTE: DEADLINE FOR AD SALES IS October 23, 2011**

For further information please e-mail the Miss Birmingham Director at [missbham@hotmail.com](mailto:missbham@hotmail.com)

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### RECEIPT OF PAYMENT

(To be given to purchaser)

Ad or Donation by \_\_\_\_\_

Submitted by \_\_\_\_\_

(Contestant Name)

Amount \_\_\_\_\_ Date \_\_\_\_\_

