



**An Official Scholarship Program of the
Miss Alabama and Miss America Pageants**

Sponsorship Opportunities

The Miss America Organization is one of the nation's leading achievement programs and the world's largest provider of scholarship assistance for young women. Last year, the Miss America Organization and its state and local preliminaries made available more than \$45 million in cash and in-kind scholarships. This scholarship assistance is not just for the handful of young women who become Miss America, but is available to the over 12,000 young women who participate in the state and local competitions all over America.

As a preliminary to the Miss Alabama Pageant, Miss Birmingham provides an arena for young women ages 17 to 24 from the greater Birmingham area to compete for scholarship assistance to further their education.

You have the opportunity as a sponsor of the Miss Birmingham pageant to help fund the dreams of Birmingham's young women by providing cash scholarships, gift certificates and in-kind scholarships to this year's contestants.

Our goal is to provide \$10,000 in cash scholarships each year, numerous gift certificates, and in-kind scholarships to the annual Miss Birmingham scholarship preliminary winner and runners up.

Our Sponsorship levels are:

- ❖ ***Platinum*** – \$1,000 or greater
- ❖ ***Gold*** – \$750
- ❖ ***Silver*** – \$500
- ❖ ***Bronze*** – \$100
- ❖ ***Gift*** – Gift Certificate
- ❖ ***In-Kind*** – Provision of In-Kind Scholarships to Local Universities
- ❖ ***Advertising*** – Provision of Pageant Advertising

Each Miss Birmingham Sponsor Receives:

- ❖ A Full Page Ad in the award winning Miss Birmingham Program Book
- ❖ Verbal Recognition by Miss Alabama, our Mistress of Ceremonies during the Pageant
- ❖ Listing on the Sponsorship page of the Miss Birmingham website for one year, including a link to the sponsor's website (*where applicable*)

Consider being part of the award-winning Miss Birmingham Pageant and reserve your sponsorship today by contacting the Executive Director, Victoria Seale at missbham@hotmail.com or by visiting our website at www.missbham.com!